

CHILD HEALTH MONTH

Ideas for 1998 Child Health Month Activities:

Things to do in October and throughout the year

- Create a display using the materials provided in the kit.
- Make the brochures and handouts available to others by placing them in your waiting room or meeting areas. Additional quantities may be ordered by contacting the Alcohol and Drug Information Clearinghouse at 800-648-4444 or 402-474-1992.
- Add an article about Child Health Month to your newsletter or web site.
- Remember to emphasize anti-drug use/abuse messages during patient or client visits in October.
- Photograph Child Health Month special events. Newspapers may not print a story ("not newsworthy"), but they might be willing to print a photo with a caption highlighting the event.
- Add an "October is Child Health Month" reminder to your letterhead and/or envelopes.